



2013 OLA/WLA Annual Conference Sessions

Thursday 4/25

Time: 10:30 – 11:45am

Title: *Bust a Rhyme! Encouraging Caregivers to Talk & Sing with Kids*

Description:

Discover new early literacy strategies for encouraging caregivers to talk and sing with young children through the act of rhyme sharing. Find out how to reach the online community using easy-to-make YouTube videos. Learn how to create print pieces that allow caregivers to extend the storytime environment outside the library walls. Walk away inspired to create library rhyme programs that wow! Additional topics will include resources for locating rhymes, copyright issues and how "Every Child Ready to Read" relates to rhyme sharing.

Speaker(s):

Rick Samuelson, Youth Services Librarian, Washington County Cooperative Library Services

Sponsor:

OLA-CSD

Track:

Serving Youth

Title: *Health on the Range: Rural Health Issues and Resources*

Description:

Evidence shows that there are marked health disparities between those living in rural areas versus their urban counterparts. Not only do rural residents suffer from higher incidence of chronic illness, they also have limited access to primary care services and are more likely to be uninsured or under-insured. This session will describe hallmarks of rural America, identify other access challenges of living in rural communities, and equip participants with tools to use in serving the health information needs of those living in rural communities.

Speaker(s):

Gail Kouame, Consumer Health Outreach Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region

Sponsor:

OLA/WLA

Track:

Serving Adults

Title: *Dominate Any Database in 5 Minutes or Less*

Description:

Subscription databases are being added to libraries and updated so rapidly that it can be hard to keep up! This interactive presentation will provide tips and tricks for getting to know any database quickly and using your databases successfully to assist your library patrons. You'll also learn how to translate these skills into formal and informal trainings for your colleagues, regardless of your training resources.

Speaker(s):

Joanna Milner, Library Assistant, Multnomah County Library

Sponsor:

OLA-RRT

Track:

Academic

Thursday Sessions Continued...

Title: *Your Future is NOW: Making a Difference in OLA and WLA*

Description:

Do you want to become a leader and make a difference? Learn practical steps on how to get involved your state's Library Association. Join this panel of past and present OLA and WLA leaders as they define and describe what they really do. Official responsibilities, unstated expectations, support provided, and actual time commitments will be acknowledged. The ultimate question, "Why be involved?" will be answered. How to identify and mentor new leaders, advance them through the organization, and keep them involved over time will also be discussed. Audience participation is encouraged!

Speaker(s):

Connie Anderson-Cohoon, Reference Services Coordinator, Southern Oregon University
Abigail Elder, Manager, Tualatin Public Library
Darcy L. Brixey, Teen Services/Reference Librarian, King County Library System
Ann Crewdson, Children's Specialist, King County Library System
Meredith Gorran Farkas, Head of Instructional Services, Portland State University Library
Su Liudahl, Director, Lane Library District
Brian Soneda, Library Director, Mount Vernon City Library
Ann Crewdson, Children's Specialist, King County Library System

Moderator:

Mo Cole, Library Director, Oregon City Library

Sponsor:

OLA-PPRT/OLA-MC

Track:

Connections & Collaborations

Title: *It Takes a Village to Raise Awareness: Ebooks, Publishing and Libraries*

Description:

Panelists from Washington and Oregon Libraries discuss the future of e-books, administration of services, licensing and usage patterns in libraries. What goes into a contract with vendors and what can we expect? Negotiation with Amazon, Baker & Taylor and Overdrive, while remaining stewards to the public involves diplomacy, strategy and logistics. What can we expect as librarians, library patrons and support staff? What are the basics of e-books, virtual library services and administration? What should libraries interested in lending tablets or e-readers pre-loaded with e-books be aware of? Bring your questions for the Q&A session with the experts.

Speaker(s):

Kirk Blankenship, Electronic Resources Librarian, Seattle Public Library
Jennifer Halai, Virtual Library Services Librarian, King County Library System
Jim McCluskey, Collection Development Assistant Manager, Sno-Isle Regional Library System
Jane Nichols, Collection Development Librarian, Oregon State University Libraries & Press
Jennifer Dixey, Design & Process Manager, Whatcom County Library System

Sponsor:

WLA-IFIG

Track:

Digital Info & Technology

Thursday Sessions Continued...

Title: *Serving GLBT Community: Where Access, Equality and Intellectual Freedom Collide*

Description:

What can our libraries do to ensure that we are serving all who live in our communities, including a growing population of Gay, Lesbian, Bisexual and Transgender (GLBT) families. The next decade will bring further evolution in marriage equality and in the numbers of GLBT families with children. Participants will engage in discussions about our service responsibilities, professional values, access issues and intellectual freedom matters involved in serving GLBT families with toddlers to teens.

Speaker(s):

Ann Symons, ALA Past President

Sponsor:

OLA-CSD/WLA-CAYAS

Track:

Freedom & Access

Title: *New Trends in Learning: "E" and Otherwise*

Description:

It's time to take a whole new look at training and learning. Recent brain research has revealed many of the flaws of traditional approaches to education. Find out what education innovators are doing with learner-centered discovery, flipped classrooms, and new insights into what really motivates us, and how it all fits with the prevalence of e-learning. This workshop puts you in the driver's seat of your own learning as you experience new strategies first hand.

Speaker(s):

Betha Gutsche, Programs Manager, WebJunction

Jeanne Fondrie, Whatcom County Library System

Gerie Ventura, Library & Archives Paraprofessional, Highline Community College Library

Sponsor:

WLA-WALT

Track:

Leadership & Development

Title: *Two-Minute Reviews of Oregon and Washington Authors*

Description:

The ever popular "two minute reviews" will cover notable books published by Oregon and Washington authors in the last two years, including works of non-fiction, popular fiction and mysteries. Participants will gain knowledge of some of the best Northwest works from collection development specialists in a lively and informative session that focuses on a wide variety of popular and timely subjects.

Speaker(s):

Bill Baars, Library Director, Lake Oswego Public Library

Carissa Barrett, Librarian, Lake Oswego Public Library

Robin Beerbower, Library Associate, Salem Public Library

Katie Anderson, Youth Services Consultant, Oregon State Library

Sponsor:

OLA-Oregon Authors Committee

Track:

A La Carte

Thursday 4/25

Time: 2:15 – 3:30pm

Title: *Sensory Storytime: Get Creative and Kids Will Come*

Description:

Sensory Storytime involves children in varying stages of sensory development and/or on the autism spectrum who might otherwise find storytime too challenging or overwhelming. This session will talk about the elements of a strong, inclusive Sensory Storytime, including suggested resources and activities, and how to promote your program to reach the right families. We will also discuss methods for encouraging families to keep coming back, since having young children with special-needs may create barriers to participating in library programs.

Speaker(s):

Nancy Peate, Youth Librarian, Multnomah County Library
Esther Moberg, Youth Librarian, Crewsell Library

Sponsor:

OLA/WLA

Track:

Serving Youth

Title: *Graphic Novels from the Inside*

Description:

Gene Ambaum of Unshelved loves all kinds of comics. He shows many of the reasons why through pages and panels from his favorite books that demonstrate the unique power of this amazing medium. Come find something new to read, make peace with manga, or identify your book club's next weighty (and picture-filled) tome. WARNING: Rated L for Librarian.

Speaker(s):

Gene Ambaum, Unshelved

Sponsor:

OLA/WLA

Track:

Serving Adults

Title: *We'll Help You Handel It: Music Resources for Library Services*

Description:

Do you receive music questions at your reference desk? Are you in charge of purchasing music books, scores, and media materials? Do you catalog music materials? If you said yes to any of the above, this session is for you! In this lightning round style presentation, you'll hear from a panel of music librarians who work in public, academic and archival settings. Learn about resources to use for collection development, resources to ease cataloging music materials, resources to answer those tricky reference questions, and how the Pacific NW Chapter of the Music Library Association acts as a networking resource for music-related questions.

Speaker(s):

Verletta Kern, Music Outreach Services & Instructional Services Librarian, University of Washington
Erin Conor, Performing Arts Librarian, Reed College
Bob Tangney, Music Librarian, Seattle Public Library
Laurel Sercombe, Ethnomusicology Archivist, University of Washington
Mary Wise, Catalog Librarian, Central Washington University
Ann Shaffer, Music and Dance Librarian, University of Oregon
Judy Tsou, Head, Music Library, University of Washington

Sponsor:

PNWMLA

Track:

Academic

Thursday Sessions Continued...

Title: *Best Practices in Library Services for the Spanish Speaking Community*

Description:

Librarians share their experiences serving Spanish speakers through language collections, library programs, community partnerships, targeted marketing and community outreach. Presenters from small and medium libraries will describe how they have overcome issues such as limited funding and language barriers to implement many culturally relevant programs and outreach services. Participants will learn how to recruit Spanish speaking volunteers, identify community partners and engage them in planning and developing library programs and services. Presenters will also address best practices in developing and marketing Spanish language collections.

Speaker(s):

Annie Lewis, Librarian, Tualatin Public Library
Elizabeth López, Reference Librarian, Hillsboro Public Library
Maria Aguilar, Latino Outreach Coordinator, Cornelius Public Library
Crystal Garcia, Library Assistant, Sherwood Public Library
Angelica Novoa De Cordeiro, Spanish Library Assistant, Canby Public Library

Sponsor:

WCCLS/OLA-ORT

Track:

Connections & Collaborations

Title: *RDA for Copy Catalogers*

Description:

This session provides a basic orientation to Resource Description and Access (RDA) for copy catalogers and gives them tools to interpret records in WorldCat. The focus will be on identifying RDA records and understanding the new fields and practices that differ from AACR2 so that copy catalogers can select bibliographic records and edit them appropriately. Examples will include RDA records and “hybrid” records in various formats, with an emphasis on resources collected by public libraries.

Speaker(s):

Lori Robare, Monographic Team Leader, University of Oregon
Jean Peick, Washington County Cooperative Library Services

Sponsor:

OLA-TSRT/WLA-CATS

Track:

Digital Info & Technology

Title: *Unraveling the Mysteries of State Libraries*

Description:

State Library: every state has one and almost no two are alike. What does a state library do and how do they do it? Where do they get their funding and where does that money go? How do they work with their state association (or not) and what are some of the ways that library communities can provide input into the activities of their state library? This session will feature former and current State Librarians and division managers from the Pacific Northwest to help us shed light on these and other interesting questions.

Speaker(s):

MaryKay Dahlgreen, State Librarian, Oregon State Library
Rand Simmons, State Librarian, Washington State Library

Sponsor:

OLA-PLD

Track:

Freedom & Access

Thursday Sessions Continued...

Title: *From the Foundation Front: What's Working*

Description:

Here's your chance to hear from those involved in the front lines of philanthropy describe their perspective on libraries. Representatives from grantwriting organizations and local foundations will talk about what they do in the library community. They will take questions and issues from participants as well as suggesting some of their own for discussion. This session provides an excellent opportunity to meet the staff of local foundations, ask them qabout best practices and get feedback on what really works.

Speaker(s):

Lisa Arnold, Manager, Grants & Library Program, Paul G. Allen Family Foundation
Betsy Priddy, Advised Funds Donor, The Oregon Community Foundation
Janet Webster, Librarian, Oregon State University
Abigail Elder, Library Director, Tualitin Public Library
Kirsten Kilchenstein, Donor Relations Officer, The Oregon Community Foundation
Penny Hummel, Library Director, Canby Public Library
Keavy Smith, Program Officer, Ford Family Foundation

Sponsor:

OLA-Library Development & Legislation Committee

Track:

Leadership & Development

Title: *Why We React the Way We Do and How To Avoid Going "Reptilian"*

Description:

In this highly participative session, participants will explore how the human brain impacts behavior, and how to make use of emotional experience without being controlled by it. Participants will discuss how to increase self-awareness and more effectively respond to triggering events.

Speaker(s):

Catherine McHugh, Principal, McHugh Management Consulting

Sponsor:

WLA-WALT

Track:

A La Carte

Thursday 4/25

Time: 4:00 – 5:15pm

Title: *Local Libraries and Early Literacy Systems Change*

Description:

The Youth Services Consultants from the Oregon and Washington State Libraries will give an overview of statewide systems changes in early learning, specifically Washington's Race to the Top Early Learning Grant and Oregon's Early Learning Council. These systems changes are different in each state, but both provide similar opportunities for libraries to play a larger role in early literacy than ever before. A panel of four librarians, two from each state, will discuss what they are doing locally to engage early childhood partners in support of statewide goals around early learning.

Speaker(s):

Katie Anderson, Youth Services Consultant, Oregon State Library
Martha Shinnors, Youth Services Consultant, Washington State Library

Sponsor:

OLA-CSD

Track:

Serving Youth

Thursday Sessions Continued...

Title: *Mining the Wealth of Demographic Data: American FactFinder*

Description:

American FactFinder (AFF) is a powerful and FREE online tool to compile custom tables and maps from Census data. Learn about using AFF to mine the wealth of demographic data available for your community, including tips for assisting library patrons as they navigate this complex but useful site. Also learn more about the services provided by the Census' State Data Center network. Feel free to bring your laptop to practice.

Speaker(s)

Charles Rynerson, Oregon State Data Center Coordinator, Population Research Center, Portland State University

Sponsor:

OLA-DIGOR

Track:

Serving Adults

Title: *Research Therapist: Providing Effective Student Consultations*

Description:

Many libraries are developing tiered reference and instruction models that include one-on-one consultations for users with in-depth research needs. These consultations are often strongly rooted in the subject expertise and personal communication style of the librarian. But we also have research that illustrates specific factors that significantly impact the quality of the reference interaction. As consultations become increasingly important in the suite of options that we provide, how can we ensure that our skills keep up with this mode of reference? What approaches could we adopt or adapt from other professions? We will cover these and other questions in this facilitated discussion.

Speaker(s)

Emily Keller, Political Science and Public Affairs Librarian, University of Washington Libraries

Sponsor:

OLA/WLA

Track:

Academic

Title: *Oregon Library Passport Program*

Description:

Launched in January of this year, the Oregon Library Passport Program is a voluntary, opt-in program that provides participating Oregon public & academic libraries the ability to offer their patrons free access to libraries across the state. A patron's local library card becomes their passport to resources anywhere they live, work, play or shop. Participating libraries will share their experiences with this new program, provide feedback on how it is working locally, and educate/encourage more libraries to join.

Moderator(s):

Eva Calcagno, Director, Washington County Cooperative Library Services

Ed Gallagher, Director, Albany Public Library

Robin Shapiro, Reference and Instruction Librarian, Portland Community College

Stephen Skidmore, Director, Siuslaw Public Library District

Dan White, Director, Scappoose Library District

Sponsor:

OLA-Resource Sharing Committee

Track:

Connections & Collaborations

Thursday Sessions Continued...

Title: *The Changing Roles of Repositories: Where We Are and Where We Are Headed*

Description:

This presentation examines the past, present, and future role of institutional repositories (IRs). IRs rapidly rose to prominence in libraries, but failed to live up to the promise of transforming scholarly communication. A decade since the debut of DSpace, IRs today look very different in their content and services. We will present the results of an in-depth survey of OR & WA repository managers. The role of IRs is now evolving to include support for data curation, e-research, and scholarly networks. The session will conclude with a discussion of how repository managers can better network and share expertise.

Speaker(s):

David Isaak, Digital Projects Librarian, Kaiser Permanente Center for Health Research
Karen Bjork, Digital Initiatives Coordinator, Portland State University
Kay Vyhnanek, Scholarly Communications Librarian, Washington State University

Sponsor:

OLA/WLA

Track:

Digital Info & Technology

Title: *Libraries, Internet Filters, the First Amendment and the Law*

Description:

Libraries in the Northwest use a variety of approaches in managing the Internet in order to protect the First Amendment rights of all library users. This includes supporting the rights of parents to take an active role in exercising their parental responsibilities in libraries. Representatives from ALA's Office of Intellectual Freedom and others will provide information on how the Children's Internet Protection Act, state laws and recent court decisions impact libraries. They will also discuss best practices and options for libraries that do and do not filter internet access.

Speaker(s)

Deborah Caldwell-Stone, Deputy Director, Office for Intellectual Freedom, American Library Association
Duncan Manville, Cooperating Attorney for the ACLU of Washington
Eric Suess, Director, Marshall Library of Pocatello, ID

Sponsor:

OLA-IFC/WLA-IFIG

Track:

Freedom & Access

Title: *Give Us a Dollar and We'll Give You Back Four*

Description:

Your public library is in competition with a lot of other agencies for money—city, county, district, even state. You want your library to sustain its current services and expand them in the future. You know you get a lot of bang for your buck, but how do you show that to the people who hold the purse strings? Walt Crawford, author of "Give Us a Dollar and We'll Give You Back Four," has compiled, analyzed, and organized library funding and service data from all around the United States. Using a custom study for the public library systems in OR & WA, Walt will discuss the research methodology and the results, and how our libraries compare with libraries across the country. The custom study will be available in PDF format.

Speaker(s):

Walt Crawford, Library researcher, author and speaker

Sponsor:

WLA-WLFFTA , RIG/OLA-SSD

Track:

Leadership and Development

Thursday Sessions Continued...

Title: *Planning a Makerspace With Teens*

Description:

Staff from the Oregon Museum of Science and Industry and Multnomah County Library, along with an Awesome Teen Advisory Council (ATAC!), are developing plans for a Maker Center where teens and others can research, design, prototype and customize both digital and physical creations. Find out what we've learned so far and join in a conversation about makerspaces in libraries and museums

Speaker(s):

Sara Ryan, Teen Services Specialist, Multnomah County Library
Kristin Bayans, Senior Educator, Oregon Museum of Science and Industry

Sponsor:

OLA-OYAN

Track:

A La Carte

Friday 4/26

Time: 10:30 – 11:45am

Title: *Booktalking the Best / Book Rave*

Description:

Wondering what's new in children's and teen literature because there's never enough time to read it all? Let us help! Join members of CAYAS and OYAN, including students from the UW iSchool, for this spirited look at which titles should be part of your collection. These books will make connections with kid and teen readers on a personal level, pull their heartstrings, or just provide lots of fun!

Speaker(s)

Abbie Anderson, Assistant Director, North Bend Public Library
April Witteveen, Community Librarian, Deschutes Public Library
Janis Mohr-Tipton, Program Specialist, Jackson County Public Library
Alpha Delap, Library Media Specialist, St. Thomas School

Sponsor:

OLA-OYAN/WLA-CAYAS

Track:

Serving Youth

Title: *Reconnect with Reading: A Project That Keeps Growing*

Description:

Readers advisory via social media, personalized reading lists, online book groups, and video booktalks in the catalog -- these are just a few of the projects Seattle Public Library tested during a yearlong grant to reach readers in their community. Some of the pilot projects were deemed successful and sustainable; others were worthy experiments. Here's an opportunity to see what you can adapt for your community of readers as well as to share your ideas with others.

Speaker(s)

Jennifer Reichert Simpsom, Assistant Managing Librarian, Seattle Public Library
Misha Stone, Reader Services Librarian, Seattle Public Library
Jared Mills, Supervising Librarian, Seattle Public Library

Sponsor:

OLA/WLA

Track:

Serving Adults

Friday Sessions Continued...

Title: *The Librarian's Guide to Micropublishing*

Description:

In this talk, library expert Walt Crawford demonstrates how libraries (both public and academic) can provide important new services at little or no cost. Based on his recent book of the same title, Crawford explains the how, what, and why of libraries and community micropublishing. He details the use of no-cost/low-cost publishing tools such as Lulu and CreateSpace and describes how libraries can guide their patrons in the production of quality print books. Micropublishing is one way that libraries can move into the forefront of the rapidly changing publishing marketplace. This is pertinent to all types of libraries, especially academic libraries and students, programming staff, administrators, outreach coordinators and others.

Speaker(s)

Walt Crawford, Library researcher, author and speaker

Sponsor:

WLA-WLFFTA, RIG, TRIP /OLA-SSD

Track:

Academic

Title: *Reaching Out to Diverse Communities: Children's Day / Book Day*

Description:

Author and poet Pat Mora founded El día de los niños/El día de los libros (Children's Day/Book Day) as a way to celebrate youth and promote family literacy that is multicultural and multilingual. Libraries and schools across the nation are embracing "Día" as a way of reaching out to their diverse communities and attracting new library users. Learn about the history and principles of Día and be inspired by best practices and program ideas big and small for celebrating Día in your community.

Speaker(s)

Beatriz Pascual Wallace, Children's Librarian, Seattle Public Library

Ana Schmitt, Bilingual Outreach Specialist, Multnomah County Library

Sponsor:

Northwest REFORMA

Track:

Connections & Collaborations

Title: *New ILS Directions: Open Source Options and Consortial Implementation*

Description:

Part 1 focuses on why libraries are turning to open source ILS options: opportunity for flexibility, control over library data, and (upfront) cost savings. Hear stories about experiences with Evergreen and Koha, and learn about issues diverse libraries faced and lessons they learned. If you are considering an open source ILS, what do you need to know and how should you prepare to research, choose, and implement one? Part 2 describes the Orbis Cascade Alliance's ambitious project to implement a shared ILS for its 37 academic member institutions in Washington, Oregon, and Idaho. How will the shared ILS strengthen collaboration and improve efficiency and service? Learn how four cohorts of member libraries will implement the new system between June 2013 and January 2015.

Speaker(s)

Diedre Conkling, Library Director, Lincoln County Library District

Beth Longwell, Sage System Administrator, Eastern Oregon University, Pierce Library

Buzzy Nielsen, Library Director, Hood River County Library District

Jessica Tobin, Technical Services & Systems Librarian, Fred Hutchinson Cancer Research Center, Arnold Library

Susan Hinken, Head, Technical Services and Collection Development, University of Portland

Sponsor:

OLA-TSRT/OLA-LTRT/ACRL-OR

Track:

Digital Info & Technology

Friday Sessions Continued...

Title: *Providing Library Services to Underserved Individuals*

Description:

When a person with a disability approaches your information or reference desk, apprehension can set in. Providing library service to traditionally underserved individuals, including non-native English speakers and people with mental health issues, is really no different than what you do every day; you just may need a few tweaks. Presenters will answer frequently asked questions, dispel common misconceptions, share tips and resources for successful patron interactions, and answer questions from participants.

Speaker(s)

Danielle Miller, Program Manager, Washington Talking Book & Braille Library

Eura Szuwalski, Electronic Services & Instruction Librarian, Washington Talking Book & Braille Library

Tim Shockley, Seattle Public Library

Elenya Paben, Teen Services Librarian, King County Library System

Mandy Gonnsen, Youth Services Librarian, Washington Talking Book & Braille Library

Sponsor:

OLA/WLA

Track:

Freedom & Access

Title: *Zen and the Art of Innovation*

Description:

Innovation is a hot topic in libraries today, and many libraries are embracing it as a strategic priority. So how do we capture and cultivate good ideas? How do we create an organizational culture that fosters innovation? In this session, Seattle Public Library Innovation Team members will provide background on innovation efforts at SPL and other regional libraries, explore common organizational challenges, and discuss practical approaches to innovation. We will also reveal why innovation is more art than science and how the proper mindset can help to ensure success in your library's innovation efforts. Join us in this interactive session and find out how you can be an agent for change in your own organization!

Speaker(s)

Heather McNamee, Assistant Manager, Seattle Public Library

Sarah Hashemi Scott, Library Associate IV, Seattle Public Library

Sponsor:

OLA/WLA

Track:

Leadership & Development

Title: *Hosting Successful Author Visits: How to Avoid a Spinal Tap Moment*

Description:

Would your library patrons love to meet an author? Have you ever wanted to plan an author visit, but felt too overwhelmed? Worried that you don't have the space/time/money to host a successful visit? A teen librarian and high school librarian with dozens of successful author visits under their belts will share planning materials, funding sources, anecdotes and visuals, as well as answer questions. Participants will leave with scripts to use when inviting authors to visit, a list of grants and other sources for funding author visits, and tips on hosting a variety of visits, including virtually.

Speaker(s)

Rachel McDonald, Teen Librarian, Burien Library, King County Library System

Paige Battle, NBCT Librarian, Grant High School

Sponsor:

OLA/WLA

Track:

A La Carte

Friday 4/26

Time: 2:30 – 3:45pm

Title: *Oregon Battle of the Books: Creating Readers Across the State*

Description:

Oregon students in grades 3-12 are forming reading battalions! They are armed with great books and their weapon is knowledge. Find out how OBOB was developed, with the support of a grant, as a reading motivation and comprehension program which promotes teamwork and academic excellence. School librarians from various communities worked together to blend disparate local reading competitions into a single coordinated statewide program with a regional/state tournament. How local OBOB programs impact public library services will be explored.

Speaker(s):

Mary McClintock, Retired school librarian, Oregon Battle of the Books
Libby Hamler-Dupras, Retired school librarian, Oregon Battle of the Books
Elke Bruton, Talking Books and Braille Services Librarian, Oregon State Library

Sponsor:

OBOB/Oregon Association of School Librarians

Track:

Serving Youth

Title: *Basic Legal Research for Library Patrons*

Description:

Learn the basics of legal research including statutes, regulations, and case law that is available in print and on the Internet. In this session, we will also cover primary legal authority (the law) and secondary legal authority (law reviews, legal periodicals, and legal treatises) covering state, federal, foreign, and international law.

Speaker(s):

Patrick J. Charles, Associate Director and Assistant Professor of Law, Gonzaga University School of Law
Kurt Meyer, Librarian and Law Professor, Gonzaga University School of Law

Sponsor:

OLA/WLA

Track:

Serving Adults

Title: *What's Your Line? Crafting a Politically Smart Message*

Description:

If the city councilor asked you what you would spend another \$10,000 on in your library, would you be ready to answer? What about the parent who wants to know why there isn't a bathroom for the kids in the library? Or the university administrator wondering what happened to all of the books? We are often on the front line of local policy and funding decisions. Consequently, we need to feel comfortable talking with those who make the decisions, and those effected by them. This session will give you a chance to talk about the issues you face and get suggestions for how to tackle them. Skilled and fun facilitators will help you identify your audience and hone your message.

Speaker(s)

Aletha Bonebrake, Walla Walla Public Library
Carol Dinges, Library Director, Lebanon Public Library
Janet Webster, Head of the Guin Library, Oregon State University Libraries

Sponsor:

OLA-Library Development and Legislation Committee

Track:

Connections & Collaborations

Friday Sessions Continued...

Title: *Collaboration and Resource Sharing in Small Specialized Libraries*

Description:

Are you interested in strengthening your network? Transportation libraries in the US and internationally have developed strong networks to share resources and expertise, and transportation librarians have created a culture of sharing ideas and working together voluntarily to benefit the specialized practitioners they serve in their parent organizations. By working together, this group has increased the efficiency and effectiveness of their individual libraries. This presentation by two transportation librarians from the Pacific Northwest details the practices, groups and grassroots efforts that have evolved to support this “small but mighty” information community.

Speaker(s):

Laura Wilt, Librarian, Oregon Dept. of Transportation Library
Kathy Szolomayer, Librarian, Washington Dept. of Transportation Library

Sponsor:

OLA/WLA

Track:

Connections & Collaborations

Title: *From Regional to Local: Digitization Models in Oregon and Washington*

Description:

In recent years, Oregon and Washington library communities have employed different models to enhance access to and preservation of cultural heritage and local history materials and collections through digitization with the use of federal funds. A variety of strategies have emerged creating partnerships between public and academic libraries, local museums and historical societies, tribal institutions, individuals and family collections. Find out how three different efforts – Washington County Heritage Online, Southern Oregon Digital Archives, and Washington Rural Heritage – have approached collaborative digitization through federal funds. Learn more about their unique challenges, successes and plans for the future.

Speaker(s):

Ross Fuqua, Digital Projects Librarian, Washington Rural Heritage, Washington State Library
Lindsay Zaborowski, Project Manager, WCHO, Pacific University
Theresa Montgomery, E-Resource Collection Development Coordinator, Hannon Library, Southern Oregon University
Evan Robb, Project Manager, Washington Rural Heritage, Washington State Library
Jules Filipski, Digital Projects/Government Documents Specialist
Kate Cleland-Sipfle, Cataloging Coordinator, Southern Oregon University

Sponsor:

WLA-TRIP

Track:

Digital Info & Technology

Title: *The Role of Libraries During Civil Rights Moments*

Description:

Recent historic decisions greatly impact two marginalized groups in the Pacific Northwest – LGBTQ communities and immigrant communities. Washington State voters cast their vote to recognize same-sex marriage. Within the same time period, the Dream Act changed the ability of young undocumented immigrants to apply for a change in immigration status. Looking ahead, Oregon may take up marriage equality in 2014. This panel will explore the role of libraries during these two contemporary civil rights “moments”, including collection development, access services, and institutional policies that may flow from recent and future decisions.

Speaker(s):

Cass Hartnett, Sexuality & Queer Studies Librarian, University of Washington, Suzzallo Library
Sasha Buchert, Communications Manager, Basic Rights Oregon
Luis Guerra, Legal Coordinator, Causa Oregon
Amanda Jasso, Graduate Student, MLIS, University of Washington Information School

Sponsor:

WLA-SRRT

Track:
Freedom & Access

Friday Sessions Continued...

Title: *Teen Volunteers @ Your Library*

Description:

Teen volunteers can make a huge impact on library programming and services. Many summer reading programs would be lost without their consistent and costless helping hands. This panel discussion will cover selecting, scheduling, training, and managing young adults who are looking to serve in their library and their community.

Speaker(s):

Dawn Borgardt, Teen Services Librarian, Beaverton City Library
Rachel Adams, Teen Services Librarian, King County Library System
Jennifer Knight, Youth Services Librarian, North Olympic Library System
Aimee Meuchel, Teen Services Librarian, Tualatin Public Library

Sponsor:

OLA-OYAN/WLA-CAYAS

Track:

Leadership & Development

Title: *Visiting Other Realms: Science Fiction Readers Advisory*

Description:

Join us for a lively panel discussion focused on science fiction reader's advisory and how to navigate trends and subgenres that are increasingly popular with readers of all ages. We will cover the use of advanced information technology and other virtual tools such as social cataloguing, online reviews, blogs and forums. For the voracious SF readers as well as those who don't know their Turtledoves from their Lovecrafts.

Speaker(s):

Jared L. Mills, Reader Services Librarian, The Seattle Public Library
Rachael Bohn, Teen Services Librarian, The Seattle Public Library
Rachael Short, Library Assistant, Multnomah County Library

Moderator(s):

Misha Stone, Reader Services Librarian, The Seattle Public Library

Sponsor:

OLA/WLA

Track:

A La Carte

Friday 4/26

Time: 4:00 – 5:15pm

Title: *Sing, Sign & Story Time*

Description:

Children love sign language. School-age kids think it's a secret code to unlock, preschoolers embrace signing with the same enthusiasm reserved for treasured finger plays, and many babies born today will learn to sign before they can talk. In this session you will learn practical tips for incorporating American Sign Language (ASL) into your story times and other youth education programs, and you will learn about resources that your patrons can use to support their interest in ASL. This fast-paced workshop is interactive, informative and fun!

Speaker(s):

Dawn Prochovnic, MA, Children's Author and Founder of SmallTalk Learning

Sponsor:

OLA-CSD

Friday Sessions Continued...

Title: *From 49 Shades of Discomfort to Fearless Romance Readers Advisory*

Description:

Library staff often express feelings of discomfort and inadequacy when faced with helping Romance readers. This unique Readers' Advisory session is designed to combat those feelings and empower you to fearlessly engage Romance readers in conversations about their favorite books. Find out what makes a book a Romance, become familiar with the subgenres, popular authors and titles, and prepare to have your preconceptions about romance novels and their readers forever altered!

Speaker(s):

Kim Storbeck, Collection Development Specialist and Romance Reader, Timberland Regional Library
Nancy Schutz, Training Coordinator and Romance Reader, Timberland Regional Library

Sponsor:

OLA/WLA

Track:

Serving Adults

Title: *Sustainable Information Literacy Instruction: Beyond the One-Shot*

Description:

Relevant literature is filled with studies that question the effectiveness of "one shot" library instruction. Yet models such as multiple class visits, required credit courses, and embedded librarians often require a prohibitive investment of staff time. Two librarians at Portland State University will describe the efforts they have taken to sustainably improve information literacy instruction. From a "train the trainer" approach, to influencing course design, to creating learning objectives, to serving up bite-sized chunks of instruction at students' points of need, the potentials and pitfalls of each approach will be discussed.

Speaker(s):

Meredith Farkas, Head of Instructional Services, Portland State University
Amy Hofer, Distance Learning Librarian, Portland State University

Sponsor:

OLA/WLA

Track:

Academic

Title: *Conversation Programs that Engage*

Description:

Conversation-based public programming in libraries across Oregon and Washington is building community by bringing people together to learn about new ideas, raise questions, challenge assumptions, listen to others, and think critically. This type of programming provides important opportunities for libraries to generate new audiences, enhance their own adult programs, and engage a diverse group of participants in discussions about ideas that affect our lives in the Northwest. Program officers from Oregon Humanities and Humanities Washington will introduce the Conversation Project and Speakers' Bureau, share the impact these programs have had in libraries across Oregon and Washington, and talk about how to apply for these free or low cost programs.

Speaker(s):

Annie Kaffen, Program Officer, Oregon Humanities
Zaki Abdelhamid, Program Manager, Humanities Washington

Sponsor:

Friday Sessions Continued...

Title: *Weed Your Website & Streamline for Use: Strategies for Improvement*

Description:

Is your library's website growing quickly, perhaps without a clear direction? Do statistics show that many pages on your site get low use? Two library systems recently tackled these issues. They will share how they structured their projects, the outcomes, and how they were able to get support for these unglamorous yet important web projects. Application of collection management principles will be shared as well as how to focus on the user. Leave this session knowing the benefits of doing a website content analysis and the steps you can take to put your own project into action.

Speaker(s):

Christa Werle, Electronic Services Coordinator, Sno-Isle Libraries

Lisa Tattersall, Content Librarian, Washington County Cooperative Library Services

Marie Martin, Access Librarian, Washington County Cooperative Library Services

Sponsor:

OLA-LTRT

Track:

Digital Info & Technology

Title: *Community Roles for Libraries in Disaster Response*

Description:

In 2011, the Federal Emergency Management Agency (FEMA) recognized the essential role libraries play in helping communities recover from disasters by making libraries eligible for temporary relocation funding. This session will discuss how libraries can work with FEMA, as well as other emergency response agencies and first responders. We will also explore various roles public libraries can play before, during and after a disaster, including providing access to information resources, shelter for displaced citizens, and technological infrastructure for emergency communication. Participants will discuss case studies, identify roles and services their own library might adopt, and learn about local and regional disaster response networks.

Speaker(s):

Judith Norton, Head, Access Services, OHSU

Sponsor:

OLA-LPRT

Track:

Freedom & Access

Title: *Writing Patron-Friendly Library Policies: Get Your Policy Work On*

Description:

Do your library policies sound like something from a Kafka novel? Or maybe they're a laundry list of all the crazy things patrons have done in your library? Come learn how to write policies that are easily understood, flexible, and patron-friendly while still giving you the tools you need to best carry out your library's mission. Librarians from city and district libraries, as well as a lawyer and a library board director, will speak to their experiences and philosophies of policy writing, including presenting them to your administration and governing bodies.

Speaker(s):

Eileen Simmons, Director, Everett Public Library

Abigail Elder, Library Manager, Tualatin Public Library

Georgia Lomax, Deputy Director, Pierce County Library System

Buzzy Nielsen, Library Director, Hood River County Library District

Jeff Baker, Partner, Annala, Carey, Baker, Thompson & VanKoten, P.C.

Sponsor:

Track:

Leadership & Development

Friday Sessions Continued...

Title: *Transitioning Older Teens from Young Adult Literature*

Description:

If your "twixter" or "emerging adult" patrons are clamoring for adult books, but you're not sure what their next read should be, find out what's on our list of Greatest Hits! Walk away with a playlist of titles that are sure to satisfy both your teen and adult readers. DJ spinners come from both high school and public libraries.

Speaker(s):

Joanna Milner, Library Assistant, Multnomah County Library

Paige Battle, NBCT Librarian, Grant High School

Sponsor:

OLA/WLA

Track:

A La Carte